



Trade Show Displays | Event Marketing | Branded Environments

Where Better Ideas Are Built

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FOR IMMEDIATE RELEASE

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Apple Rock Wins Communicator Award for Distinction in TV Commercials

Greensboro, NC— Apple Rock Displays has been awarded the coveted Season 23 Communicator Award for Distinction in Commercials – General – Low Budget (under \$5,000).

The :30 TV commercial spot featured the Greensboro NCRVDA Show and was shot by McWhorter Concepts and Produced by Apple Rock. Congratulations to the Apple Rock team for producing another award-winning marketing asset.

The Communicator Awards is the leading international creative awards program honoring creative excellence for communication professionals. Founded over two decades ago, The Communicator Awards is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio. The 2017 Communicator Awards received over 6000 entries from ad agencies, interactive agencies, production firms, in-house creative professionals, graphic designers, design firms, and public relations firms. <https://www.communicatorawards.com>

To view the award-winning commercial, visit <https://vimeo.com/225569171>

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About Apple Rock Advertising and Promotions Inc.

Apple Rock was established in 1988 and is a nationwide full service event marketing and display company that offers custom and modular display solutions. Apple Rock's private line of ADAPT products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are in Greensboro, NC with additional offices in Charlotte, Raleigh, Las Vegas and New York/New Jersey and DC/Virginia.

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