

For Immediate Release

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T1Visions Announces Q3 inTouch Software Release for the Events, Exhibits and Trade Show Market

T1Visions introduces more intuitive scrolling, a new keyboard, and Web Browser 2.0 in version 7.0 of its multitouch, multiuser software.

Charlotte, NC – T1Visions, a provider of interactive touchscreen experiences, today announces its latest software release for the events, exhibits, and trade show market. The new T1Visions software suite, TTMenu 7.0, will affect T1Visions' inTouch™ Tables, Walls, and inTouchPad application – providing improvements in universal functionality including more intuitive scrolling, a new keyboard, and Web Browser 2.0.

These universal updates are accompanied by a series of features that have been developed specifically for the trade show market. Now, companies can brand emails that are sent from inTouch solutions – providing an additional brand touchpoint in correspondence with potential customers. Email Cart, another new feature, allows representatives to select several pieces of collateral – images, presentations, brochures, and more – to send in one comprehensive email to customers. These documents are emailed in link form – reducing email size and improving communication and timeliness in customer exchanges. Also of note, T1Visions is now able to create animated backgrounds – referred to as 'Dynamic' skins – adding new levels of interaction to the trade show experience, with quick turnaround and ease to the end customer.

Much of the features and updates in T1Visions' quarterly software releases are a direct result of T1Visions' ongoing relationship with key partners in the trade show space. Apple Rock, a Certified Premier Dealer of T1Visions' inTouch Platform, has been utilizing inTouch technology for the past three years. "Our partnership with Apple Rock has led to invaluable feedback that informs many of our new software developments for this industry," emphasizes T1Visions executive vice president of sales and marketing, Dave Aichele.

Apple Rock CEO Eric Burg adds, "T1Visions has been a great partner for our continued innovation and it has been our honor to be the first inTouch Certified Premier Dealer in the US. Our ability to offer our clients a custom interactive solution and manage the complete process, from creative to installation, makes us the best partner when considering interactive exhibits."

To learn more about the inTouch Platform, visit www.t1visions.com or email sales@t1visions.com.

About T1Visions

T1Visions creates interactive touchscreen experiences. Deliberately large in size and incredibly durable, our inTouch™ Platform includes tables and walls, along with complementary digital signage and mobile apps. Our products are powered by proprietary multitouch, multiuser software that transforms public spaces into more dynamic environments. The T1Visions team is made up of design, engineering, business and technology minds alike - resulting in unrivaled support to our customers from start to finish.



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Based in Charlotte, NC, T1Visions works with retail, events and exhibits, corporate, hospitality, and education markets around the globe. The company is recognized as one of Charlotte's Fast 50 by the Charlotte Business Journal and named to the 2014 Inc. 500 by *Inc.* magazine. Visit www.t1visions.com to learn more about our products and how we can work with you and your industry.

About Apple Rock Advertising and Promotions Inc.

Apple Rock Advertising and Promotions Inc. (dba Apple Rock Displays). is a nationwide full service event marketing and display company that offers custom display and event solutions. Apple Rock's displays are American made at the corporate headquarters in Greensboro, NC. Apple Rock also has offices in Charlotte, Raleigh and Las Vegas. Apple Rock has been in business since 1988 and has won many design awards in our 26+ years of business. Recently awarded the Sharp Award by the Department of labor for the 2nd time, Apple Rock has also been recognized as one of the Top 300 Businesses in the Southeast, named as a Triad Fast 50 Company five times, and listed on Inc. 500/5000 2009- 2012. For more information on customized trade show and event solutions please visit www.applerock.com.