



Trade Show Displays | Event Marketing | Branded Environments

Where Better Ideas Are Built

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FOR IMMEDIATE RELEASE

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**Apple Rock Announces Nomadic New York/ New Jersey and Nomadic Capitol  
have joined Apple Rock Displays**

**Greensboro, NC**—Apple Rock Advertising and Promotion, Inc. (Apple Rock Displays) announced August 1, 2016 that Nomadic New York/ New Jersey and Nomadic Capitol direct sales offices have officially merged with Apple Rock Displays.

Nomadic Displays has been a leading manufacturer of portable and modular displays in the event marketing industry for more than 40 years. Nomadic has historically sold through distribution channels and direct sales offices. While the direct sales teams are now a part of the Apple Rock organization, Nomadic Displays will continue to operate as a manufacturer and focus on providing their distribution channel partners with high quality displays and the longest lasting warranties in the industry.

“With our newly expanded sales team, we are positioned better than ever to serve our clients in all major markets.” states Eric Burg, President and CEO of Apple Rock Displays. “As a Nomadic Premium Partner, we will continue to offer our clients the best design solutions in the industry, including Nomadic’s high quality modular and portable exhibits.”

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**About Apple Rock Advertising and Promotions Inc.**

Apple Rock was established in 1988 and is a nationwide full service event marketing and display company that offers custom and modular display solutions. Apple Rock’s private line of ADAPT products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are in Greensboro, NC with additional offices in Charlotte, Raleigh, Las Vegas and New York/New Jersey and DC/Virginia. Apple Rock was won numerous industry design awards, was recognized as one of the Top 300 Businesses in the Southeast and was named in the INC 500/5000. Apple Rock has also been named as a Fast 50 Company three times, in the Triad Metro Area.

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