



Trade Show Displays | Event Marketing | Branded Environments

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Apple Rock Takes Home Fifth Straight Platinum and Gold Marcom Awards

Greensboro, NC— Apple Rock Advertising and Promotion, Inc. (Apple Rock) revealed it was awarded the top Platinum and two Gold Marcom Awards in the 2016 Trade Show Exhibit Category. Garnering five awards in all, the company continues to shine as an industry leader in innovative and cutting edge trade show display designs. For the fifth consecutive year Apple Rock walked away carrying multiple Marcom awards, with the coveted Platinum statuette going to the Generation Brands 20'x60' Custom Exhibit.

Gold Awards were presented for the Experian Marketing 20'x20' Custom Rental Display and the Jowat 20'x30' Custom Rental Display. Honorable Mention merits went to Bocce's Bakery 20'x20' Custom Xylea Exhibit and Schliech America 30'x50' Custom Rental Display to round out the awards this year.

The annual Marcom Awards recognize and celebrate the outstanding creative achievements by marketing and communication professionals around the world. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. Over 6,000 entries were submitted from throughout the United States, Canada and 15 other countries in the 2016 competition. Apple Rock once again won multiple awards, continuing the tradition of multiple wins in the last five years.

"We are so honored to be a five-time Platinum winner of the Marcom Awards. The key is having clients that allow us to push the envelope with our design recommendations." - Eric Burg, CEO/President

The MarCom Awards are judged by the Association of Marketing and Communication Professionals. This international organization consists of several thousand creative professionals and the Association oversees these awards and recognition programs, provides judges and sets standards for excellence. Consistently winning Platinum and Gold Marcom awards highlights the quality, creativity and decades of experience that goes into every Apple Rock design.

For more information and photographs of the Apple Rock winning displays visit

<https://enter.marcomawards.com/winners/>

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About Apple Rock Advertising and Promotions Inc.

Apple Rock was established in 1988 and is a nationwide full service event marketing and display company that offers custom and modular display solutions. Apple Rock's private line of ADAPT products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are in Greensboro, NC with additional offices in Charlotte, Raleigh, Las Vegas and New York/New Jersey and DC/Virginia. Apple Rock has won numerous industry design awards, was recognized as one of the Top 300 Businesses in the Southeast and was named in the INC 500/5000. Apple Rock has also been named as a Fast 50 Company three times, in the Triad Metro Area.

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