



Trade Show Displays • Event Marketing • Branded Environments

Where Better Ideas Are Built

FOR MORE INFORMATION:

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**Apple Rock Awarded Top Platinum and Gold Hermes Awards
for the Third Consecutive Year**

Greensboro, NC—Apple Rock Advertising and Promotion, Inc. (Apple Rock) announced it was presented with five Marcom Awards in the category of Trade Show Exhibit for 2016. The company won the highest honor, two Platinum awards, for their 30 ft. x 50 ft. custom modular display design for DebUSA and a 20 ft. x30 ft. custom modular display for Rakuten Marketing. Two Gold awards were earned in the same category for custom displays for both Sakrete and Biesse America. Apple Rock also received an honorable mention for their custom display design for Homecare Homebase. This is the 3rd consecutive year that Apple Rock has won multiple Hermes awards for their trade show display designs, making Apple Rock continue to stand out as a true industry leader.

The Hermes Creative Awards is an international competition for creative professionals to honor traditional and developing media. Receiving these awards is a tremendous achievement that recognizes outstanding talent within the marketing and communication industries. There were over 6,000 entries from throughout the United States, Canada and 15 other countries in the 2016 competition.

Hermes Creative Awards is administered and judged by the Association of Marketing and Communication Professionals (www.amcpros.com). The international organization consists of several thousand marketing, communication, advertising, public relations, media production and free-lance professionals. AMCP oversees awards and recognition programs, provides judges and rewards outstanding achievement and service to the profession.

“Apple Rock’s primary goal is to provide our clients the best possible designs and innovative solutions to meet their goals, exceed their expectations and help them stand out in their industries. In helping them to succeed we have created success for ourselves”, said Eric Burg, Owner and CEO of Apple Rock. “Winning these awards for the third consecutive year testifies to our ability to bring beautiful designs with superior construction combined with strategic thinking to our clients every time.”

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About Apple Rock Advertising and Promotions Inc.

Apple Rock is a nationwide full service event marketing and display company that offers completely customizable displays. All Apple Rock products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are in Greensboro, NC with additional offices in Charlotte, Raleigh, Las Vegas and New Jersey/New York. Apple Rock has been in business since 1988, was recognized as one of the Top 300 Businesses in the Southeast. Apple Rock was named in the INC 500/5000 and has been named as a Fast 50 Company three times, in the Triad Metro Area.

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