



Trade Show Displays • Event Marketing • Branded Environments

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FOR MORE INFORMATION:

Denise Lineberry, Director of Marketing
denise.lineberry@applerock.com
(336) 232-4792
www.applerock.com

FOR IMMEDIATE RELEASE

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**Apple Rock Advertising and Promotions, Inc. Unveils New
Modular Display at EXHIBITORLIVE in Las Vegas, NV**

Greensboro, NC- Apple Rock Advertising and Promotions Inc. (dba Apple Rock Displays), an innovative exhibit design and manufacturing company, launched a new modular display from their ADAPT custom line of products Monday, March 2nd at EXHIBITORLIVE in Las Vegas, NV. EXHIBITORLIVE is the #1 Conference and Expo for Trade Show and Event Marketing Professionals from All Industries and All Experience Levels and is being held March 1-5, 2015 at the Mandalay Bay Convention Center in Las Vegas.

The new POWER UP! display features a lightweight construction, 10 foot and 20 foot linear variations and their new ADAPT Interactive tablet program. The display was engineered for easy installation with one tool and to pack down into one or two cases, depending on size. The fully integrated display can be viewed at EXHIBITORLive, March 2nd – 4th, booth #1529.

“We are redefining what a 10 foot and 20 foot display looks like.” stated Eric Burg, CEO Apple Rock Displays. “Being able to create innovative displays that offer our clients ultimate adaptability and innovative technology is the foundation of what we do.”

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About Apple Rock Displays

Apple Rock Displays Inc. is a nationwide full service event marketing and display company that offers completely customizable displays. All Apple Rock products are American made at the corporate headquarters in Greensboro, NC. Apple Rock also has offices in Charlotte, Raleigh, Las Vegas and new office in New Jersey as result of their merger with ExhibitCraft Inc. Apple Rock has been in business since 1988, was recognized as one of the Top 300 Businesses in the Southeast. Apple Rock was named in the INC 500/5000 and has been named as a Fast 50 Company three times, in the Triad Metro Area.

Corporate Headquarters
7602 Business Park Drive
Greensboro, NC 27409
1.800.478.2324

Las Vegas 702.269.8400
Charlotte 704.332.8903
Raleigh 919.405.2199
www.applerock.com