

Where Better Ideas Are Built

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FOR IMMEDIATE RELEASE

APPLE ROCK SELECTED AS FINALIST FOR EXHIBITOR MAGAZINE'S ANNUAL PORTABLE MODULAR AWARDS

Greensboro, NC— Earlier this month Exhibitor Magazine announced its finalists in its eighth annual Portable Modular Awards (PMA) competition. The awards are judged by a panel of designers and marketing experts, the contest was open to modular, system, and portable exhibits launched between Sept. 25, 2016, and Sept. 25, 2020, along with conceptual designs and best-pivot strategies. Visit www.ExhibitorOnline.com/PMA for more information on the competition.

Apple Rock was selected, under the category of Best Rental Exhibit 1,000 Square Feet or More, for its 60x90 custom rental design for Infinity Lifestyle Brands. Category winners, the People's Choice Award winner, and the recipient of the competition's top honor, i.e., the Zeigler Award, will be announced in conjunction with EXHIBITORLIVE. Winners will receive a custom trophy and will be featured in a 2021 issue of EXHIBITOR magazine.

"It is an honor being selected as a finalist for Exhibitor Magazine's Portable Modular Award.", remarked Eric Burg, CEO of Apple Rock. "Our team works hard on every project to provide our clients beautiful, functional designs; to then be recognized by one of our industry leading organizations is validation of all our hard work."

To view snapshots of this year's winners and to vote for your favorites in the People's Choice Award category, visit www.ExhibitorOnline.com/VotePMA.

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About Apple Rock Advertising and Promotions, Inc.

Apple Rock, established in 1988, is a nationwide full-service event marketing company specializing design, strategy, fabrication and industry innovation of custom, modular and rental display solutions. Apple Rock builds quality, American made products. Corporate headquarters are in Greensboro, NC with additional offices in Wayne, NJ, Lorton, VA and Las Vegas, NV. Apple Rock has been recognized by many business and design awards over the last 32 years.

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