



Trade Show Displays | Event Marketing | Branded Environments

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FOR IMMEDIATE RELEASE

November 7, 2016

Apple Rock Wins Corporate LiveWire “Trade Show Display Creator Of The Year” Award

Greensboro, NC— Apple Rock Advertising and Promotion, Inc. (Apple Rock) has been named by Corporate LiveWire as the Innovation and Excellence Awards Trade Show Display Creator of the Year. The company continues to win accolades for superior trade show display design, production and customer service, accumulating a dozen top industry awards in 2016 alone.

Apple Rock was nominated after Corporate LiveWire invited over 100,000 professionals across all corporate industries, the general public and their subscriber base to nominate exceptional companies based on noteworthy products and service within their sector. Additionally, Corporate LiveWire’s internal research team has nominated notable organizations for innovation and industry advancements within their areas of expertise.

This year saw an unprecedented number of nominations, providing strong competition in every category. Winners of the Corporate LiveWire Awards are subject to rigorous assessment criteria carried out by experienced industry professionals. This ensures that only the most deserving teams, practices and individuals walk away with one of these prestigious distinctions.

Apple Rock continues to provide cutting edge design, material and technology integration into their next generation of trade show displays, making the Innovation and Excellence Award decision an easy one for the panel of judges.

For more information on the Corporate LiveWire Innovation and Excellence Awards Trade Show Display Creator of the Year visit <http://www.corporatelivewire.com/awards.html>

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About Apple Rock Advertising and Promotions Inc.

Apple Rock was established in 1988 and is a nationwide full service event marketing and display company that offers custom and modular display solutions. Apple Rock's private line of ADAPT products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are in Greensboro, NC with additional offices in Charlotte, Raleigh, Las Vegas and New York/New Jersey and DC/Virginia. Apple Rock has won numerous industry design awards, was recognized as one of the Top 300 Businesses in the Southeast and was named in the INC 500/5000. Apple Rock has also been named as a Fast 50 Company three times, in the Triad Metro Area.

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