



Trade Show Displays | Event Marketing | Branded Environments

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APPLE ROCK ANNOUNCES RECEIPT OF THREE 2021 HERMES CREATIVE AWARDS

Greensboro, NC— It was announced last week that Apple Rock Displays has once again been recognized for its creative designs, winning an award for all three custom trade show designs submitted under the Print Media | Advertising | Trade Show Exhibit category.

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media. Hermes Creative Awards recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals. Hermes Creative Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand marketing, communication, advertising, public relations, media production, and freelance professionals. AMCP oversees awards and recognition programs, provides judges, and rewards outstanding achievement and service to the profession.

Apple Rock was awarded a **Platinum Award**: Kioti Custom 75×40 Custom Display, a **Gold Award**: Schleich 30×30 Custom Display and an **Honorable Mention** was presented for the MSAB 10×20 CUSTOM DISPLAY, which was unable to exhibit at it's show in 2020 due to covid cancellation.

"I am always grateful for such talented designers and excited to see the level of creativeness and talent my team shows every day, no matter what obstacles might appear to be in the way. 2020 was tough year for our industry, yet we still found a way to create some amazing exhibits for our customers. Some we even turned into virtual exhibits. I am blessed!" remarked Eric Burg, CEO & Founder of Apple Rock.

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About Apple Rock Advertising and Promotions, Inc.

Apple Rock, established in 1988, is a nationwide full-service event marketing company and custom fabricator. Apple Rock specializes in environmental and dimensional design, strategy, engineering, and fabrication of innovative display solutions, environmental design, and corporate live and virtual event execution. Apple Rock also produces quality, American made PPE products registered by the FDA. Corporate headquarters are in Greensboro, NC with additional offices in Wayne, NJ and Las Vegas, NV; plus an additional sales team in Northern Virginia. Apple Rock has been recognized by many business, design, and government awards over the last 33 years.

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