



Trade Show Displays | Event Marketing | Branded Environments

Where Better Ideas Are Built

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Contact: Denise Lineberry, VP of Marketing

denise.lineberry@applerock.com or (336)-232-4793

FOR IMMEDIATE RELEASE

APPLE ROCK ANNOUNCES RECEIPT OF FIVE 2020 MARCOM CREATIVE AWARDS

Greensboro, NC— It was recently announced that Apple Rock Displays has once again been recognized for its creative designs, winning an award for all five custom trade show designs submitted under the Print Media | Advertising | Trade Show Exhibit category.

MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. Entries come from corporate marketing and communication departments, advertising agencies, public relations firms, design shops, production companies, and freelancers. MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals. The international organization consists of several thousand creative professionals. The Association oversees awards and recognition programs, provides judges, and sets standards for excellence.

Apple Rock was awarded the following:

- **Platinum Award:** Sennebogen's Custom 60 × 100 Display which debuted at CONEXPO 2020
- **Gold Award:** NS2's Custom 10 × 20 Display and La Tortilla Factory's Custom 10 × 20 Display, even though they did not get to debut their new exhibits at shows this year due to Covid.
- **Honorable Mention** was presented for Colson Group's Custom 20x20 Design for MODEX 2020 and Kioti Tractor's Custom 75 x 40 Design which was unable to debut at GIE EXPO this October.

2020 has been a tough year for our industry, but it has not stopped us from designing and innovating. Apple Rock is strong, and we continue to keep in touch with our clients and help them create their new exhibits now in preparation for Live and Virtual Events in 2021. After all, the show must go on! remarked Eric Burg, CEO & Founder of Apple Rock.

To view the award-winning designs, visit www.applerock.com/blog/post/marcom-awards-2020

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About Apple Rock Advertising and Promotions, Inc.

Apple Rock, established in 1988, is a nationwide full-service event marketing company specializing design, strategy, fabrication and industry innovation of custom, modular and rental display solutions. Apple Rock builds quality, American made products. Corporate headquarters are in Greensboro, NC with additional offices in Wayne, NJ, Lorton, VA and Las Vegas, NV. Apple Rock has been recognized by many business and design awards over the last 32 years.

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